

Margaret River Wine Region Sustainability Report 2025



Acknowledgement of Country

The Margaret River Wine Association acknowledges the Wadandi (Saltwater) people of Wadandi Boodja on whose land we are living as the traditional custodians of this land, and we pay our respects to Elders past, present and emerging.



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We proudly present the Margaret River Wine Region's 2025 Sustainability Report



Margaret River is a breathtaking coastal wine region in the secluded south-west of Australia. Its ancient granite landforms, among the oldest on Earth, are rich with ironstone gravels that provide an exceptional foundation for viticulture.

Here, the Indian and Southern Oceans converge, bringing fresh, salt-kissed air that has travelled thousands of kilometres, nourishing the land. The pristine landscape, with its abundant forests, caves, and unique flora and fauna, has been carefully cared for by the Wadandi (Saltwater) People for over 50,000 years, making it one of the world's most important biodiversity hotspots.

South-West Australia holds a unique place as one of the original 25 globally recognised *Biodiversity Hotspots* and the first identified in Australia. Of the 36 hotspots acknowledged worldwide today, only two are in Australia, underscoring the extraordinary ecological value of this region.

For grape growers and winemakers, Margaret River is a true paradise. Its exceptional natural environment provides ideal conditions for producing some of the world's most esteemed and celebrated wines.

At the Margaret River Wine Association (MRWA), we recognise the economic contribution of the wine industry to the region and the direct and indirect employment it provides. We are committed to continuous improvement, ensuring the land we love is preserved and enhanced for future generations.

The MRWA Sustainability Program was established to fulfil our custodial responsibility toward the region's exceptional environment, recognising the importance of sustaining and protecting its rare biodiversity. The program identifies key initiatives and measures, including environmental health and resilience, social responsibility, waste reduction, and climate action. A major focus of the Association is actively encouraging our members to adopt Lightweight Glass and supporting them in achieving *Sustainable Winegrowing Australia* certification.

This report captures our progress as of 2025, celebrating our achievements and highlighting the opportunities ahead. Together, we are dedicated to protecting and enhancing the legacy of this remarkable region.

Amanda Whiteland, CEO

Margaret River Wine Association

Our Region at a Glance



Total Area



Remnant Vegetation (46.4%)



Area under vine (2.7%)



Certified Sustainable Winegrowing Australia (48% of total area under vine)



Certified Organic & Biodynamic (7.6% of total area under vine)



Over 50% of producers crush under 50 tonnes



Sustainability & Wine



Sustainability refers to the capacity of a system, whether it be an ecosystem, community, or business, to endure and thrive over the long term while maintaining a balance among environmental, social, and economic considerations. It involves responsible resource management, minimising negative impacts on the environment, fostering social equity, and ensuring economic viability. Sustainable practices aim to meet the needs of the present without compromising that of future generations. In terms of wine this means employing viticultural and winemaking practices that prioritise environmental, social, and economic sustainability by examining our operations including energy & water use, waste management, use of fertilisers & chemicals, and can include practices such as organic or biodynamic farming. The goal is to produce high-quality wines while minimising our ecological footprint.



Sustainable Winegrowing Australia

Sustainable Winegrowing Australia is Australia's national program for grape growers and winemakers to demonstrate and continuously improve their sustainable practices in the vineyard and winery through the environmental, social and economic aspects of their businesses. The voluntary program takes a holistic approach to managing, supporting, and promoting sustainability and is modelled on global best practices and aligned to the United Nations Sustainable Development Goals, with progress towards these monitored annually.

This program is an obvious extension of the natural environmental advantage of Margaret River as one of the world's most pristine fine wine producing regions and complements the Association's ongoing sustainability work.

Search members at sustainablewinegrowing.com.au

2025 Sustainable Winegrowing Australia Highlights

- **65%** of vineyards and **63%** of wineries in Margaret River have taken action to plan, monitor and **reduce water use**.
- **92%** of vineyard members have taken action to **protect and enhance existing biodiversity** on the property.
- **100%** of winery and vineyard members **consider waste management** in selection of inputs, packaging size, quantity, weight, the potential to reuse or recycle and the residual waste product when purchasing products.
- **100%** of winery members **separate stalks & marc from other waste**, and it is either composted, used as stockfeed, or sent off-site for further processing/ extraction.
- For **78%** of winery and vineyard members energy and fuel efficiency is a factor in the selection and/ or design of new vehicles, machinery and buildings.
- **82%** of winery members claim **efficient operating practices** for the premises, vehicles, machinery, and equipment are identified and implemented in the business.
- **74%** of vineyard members **know their soil carbon content** and manage their soils to prevent decline of carbon content.
- **67%** of vineyards consider all available methods of pest & disease management including biological, cultural, technological, mechanical and chemical.

Sustainable Winegrowing Australia 2025 Report Card

Vineyard Certification	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25
Total Vineyards Certified	13	14	16	52	65	71
Vineyard Area (ha)	711	878	999	2,269	2,787	3,029
% of region hectares*	12%	15%	17%	39%	48%	51%

+10% increase in Certified Vineyards

+8.6% increase in Certified Vineyard Area (hectares)

Vineyard Membership	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25
Total Vineyard Members	35	45	64	73	83	87
Vineyard Area (ha)	1,662	1,817	2,422	3,096	3,349	3,408
% of region hectares*	28%	31%	41%	53%	57%	58%

+5% increase in Vineyard Membership

+1.7% increase in Vineyard Member Area (hectares)

Winery Certification	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25
Total Certified Members	5	5	6	13	20	21
Total Certified Wine Business Members	0	0	0	0	1	2
Certified Wineries Tonnes crushed	7,547	6,760	11,162	15,814	26,114	27,276

+5% increase in Certified Wineries

+4.5% increase in Certified Wineries Tonnes

Winery & Wine Business Membership	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25
Total Winery Members	7	12	17	22	24	25
Total Wine Business Members	0	0	1	4	6	7
Member Tonnes Crushed	11,793	13,155	23,532	32,007	28,315	30,860

+4% increase in Winery Members

+16.6% increase in Wine Business Members

+8.9% increase in Member Tonnes

* Based on 5,840 hectares of Margaret River GI vineyards.



Certified Wineries and Wine Businesses	Year Joined
3 Oceans Wine Company	2022
Altair Estate	2023
Cape Mentelle	2010
Credaro Winemaking	2022
Deep Woods Estate	2021
Evans & Tate	2023
Fraser Gallop Estate	2024
Gant and Co	2022
Howard Park Winery	2010
Idee Fixe Winery	2021
Juniper Estate Winery	2020
La Kooki Wines	2021
Leeuwin Estate Winery	2011
Margaret River Vintners	2021
Naturaliste Vintners	2010
Oates Ends	2020
Stella Bella Winery	2022
Thompson Estate	2021
Treasury Wine Estates - Devil's Lair	2010
Vasse Felix Winery	2021
Voyager Estate	2010
Xanadu Wines	2011
Yelverton Winery	2022

Certified Vineyards	Year Joined
3 Oceans Margaret River Vineyard	2023
467 Twenty Four Rd (Gant & Co)	2021
Abbey Vale	2023
Alan Rock	2020
Altair Estate	2021
Amadeus Vineyards	2024
Bantry Bay	2012
Bramley	2022
Brash Vineyard	2020
Brushwood Brook	2020
Bullant Estate	2023
Calneggia Family Vineyards	2009
Cape Mentelle Vineyards Ltd	2010
Celestial Bay	2021
Churchview Estate	2022
Clearwater	2024
Corymbia Calgardup Vineyard	2022
Credaro Family Estate	2021
Dawson Wines	2012
Deep Woods Estate	2020
Domaine Naturaliste Wines	2021
Forrest Vineyard	2020
Fraser Gallop Estate	2024
Georgettes Vineyard	2020
Grace Farm	2022

Certified Vineyards	Year Joined
Grand Vin Estate	2022
Gunyulagup Estate	2022
Harmony Forest Vineyard	2020
Heytsbury Wine Group Vineyards	2021
Howard Park - Margaret River Vineyards	2010
Island Brook Estate	2020
Jindawarra Vineyard	2021
Juniper Estate	2017
Kaards Wines	2020
Karridale Vineyards (Mandoon)	2020
Leeuwin Estate	2011
Lionel's Vineyard	2023
Maggies Farm	2020
Montgomery Vineyard	2021
Oakfield Estate	2020
Oldlands Vineyard	2023
Paganin Vineyard	2022
Passel Estate	2020
Peccavi Wines	2020
Redbrook Estate	2021
Ridge Farm	2020
Rivenleigh Vineyard	2020
Roje Estates [Firetail]	2021
Rosa Park Vineyard	2014
Rowe Road	2022
Saracen Estates	2020
Septimus Vineyard	2020
Sewards Vineyard	2013
Sirens Vineyard	2021
Slab Hut	2023
St Johns Vineyards - Yelverton	2022
Starcastle Investments - Ironstone, Yallingup, Bridgelands	2009
Stella Bella Wines	2022
Swings & Roundabouts	2021
The Gravels Vineyard	2020
Thompson Estate	2021
Timber Creek Vineyards	2013
TWE - Devils Lair Vineyard	2010
Victory Point Wines	2010
Voyager Estate	2010
Wayfinder Vineyard	2022
Wildberry Farm	2020
Wildberry Springs	2022
Woodman Vineyard	2012
Wylco	2023
Xanadu Wines	2011





Adopting Organic and Biodynamic Practices

A growing number of vineyards are embracing reduced chemical use, and more regulated organic and biodynamic practices to maximise vine health and minimise harm to the surrounding ecology while returning good inputs such as compost back to the land.

Currently, 425 hectares or 7.6% of the region’s vineyards are certified organic or biodynamic.

Certified Organic or Biodynamic Producers

These producers in the Margaret River Wine Region are fully certified as biodynamic or organic through every step of the wine production process, from vineyard to bottle, and their wines are often labelled as such.

Producer	Organic/ Biodynamic	Cert Agency	Cert No	Grapes	Wine
Blind Corner	Biodynamic	ACO	12066	Yes	Yes
Burnside Organic Farm	Biodynamic	Demeter	743	Yes	Yes
Cullen Wines	Biodynamic	ACO	10864	Yes	Yes
Rosily Vineyard	Organic	ACO	12122	Yes	Yes
Settlers Ridge	Organic	SXC	6115P	Yes	Yes
Stormflower Vineyard	Organic	SXC	19021	Yes	Yes
Voyager Estate	Organic	ACO	12507	Yes	Yes
Windows Estate	Organic	SXC	20109	Yes	Yes



These producers have a component of their grape growing and winemaking process certified as biodynamic or organic. They may still be converting a portion of their vineyards to organic, producing some wines from non-certified vineyards or making wine in a non-certified winery.

Producer	Organic/ Biodynamic	Cert Agency	Cert No	Grapes	Wine
Churchview Estate	Organic	ACO	12758	Yes	Yes [#]
House of Cards	Organic	ACO	12799	Yes	Yes [#]
Marri Wood Park	Biodynamic	Demeter	735	Yes	No
McHenry Hohnen	Biodynamic	ACO	12956	[Yes]	Yes [#]
Morlet Wines	Organic	ACO	14061	Yes	Yes [#]
Si Vintners	Biodynamic	Demeter	789	Yes	Yes [#]
Snake & Herring	Organic	SXC	22024	[Yes]	No
Walsh & Sons	Biodynamic	Demeter	777	[Yes]	No
Wayfinder	Organic	ACO	13155	Yes	No
Windance Estate	Biodynamic	Demeter	799	[Yes]	No
Woodlands Wines	Organic	SXC	24044	[Yes]	Yes [#]

[] indicates that not all vineyards owned or contracted by this producer are under certification

indicates that not all wines currently for sale by this producer are made with certified organic or biodynamic grapes

Source: www.margaretriverorganicwine.com

Margaret River Wine Association Actions and Highlights



Coastal Revegetation Day

This year, the MRWA held its fourth Revegetation Day, at the Margaret River Rivermouth, in partnership with Nature Conservation Margaret River Region and the Shire of Augusta Margaret River, supported by the Undalup Association and the Margaret River Coastal Residents Association.

Over 55 winery volunteers representing 19 producers worked on rehabilitation and coastal revegetation and were rewarded with lunch generously hosted by Walsh & Sons. The volunteers undertook important land management activities including weed removal, along with brushing and planting to control and rationalise access to the dunes to prevent trampling and vegetation loss, and to stabilise the land and improve biodiversity. Fundraising efforts through a charity night at Movies at Cape Mentelle supported this initiative.

EcoVineyards Program

In 2025, MRWA completed the third and final year of its involvement in the EcoVineyards program, which supports practical actions to improve soil health and increase functional biodiversity in vineyards. During the year, EcoVineyards' founder, Dr Mary Retallack, delivered two in-region workshops on Integrated Pest Management and Microbats, and Vineyard Pests and Fungal Pathogens.

The EcoVineyards website continues to provide a rich library of resources for local producers, including detailed case studies on the Margaret River EcoGrower trial sites at [Roje Estate](#), [Stormflower Vineyard](#), [Wayfinder](#) and [Juniper Estate](#).

[Read more.](#)

Vintage Smoking Ceremony & Welcome to Country for Seasonal Workers

On the 30 January, MRWA celebrated the commencement of vintage with the 2025 Vintage Welcome to Country and Smoking Ceremony, held in Pioneer Park, Cowaramup. Local custodians Dr Wayne Webb, Iszac Webb and their family led a Welcome to Country for hundreds of Margaret River locals and travelling wine workers, followed by a traditional smoking ceremony.

This sacred ritual cleanses the spirit, body, and soul, marking the beginning of something new—a meaningful welcome for seasonal workers and the start of Margaret River's 2025 vintage.

Introduced by acclaimed actor Myles Pollard, the evening was further enlivened by the energetic songs and dances of visiting workers from Timor Leste, Fiji, and Tonga, adding a powerful cultural dimension to the event.

[Read more.](#)



2025 Viticulture and Sustainability Excellence Award

This year's Viticultural and Sustainability Excellence Award presented by Fogarty Wine Group went to Tyke Wheatley of family owned and biodynamic vineyard, Windance Estate in Yallingup. The Viticultural and Sustainability Excellence Award recognises the importance of vineyard practices in crafting outstanding wines.

When presenting the award, Fogarty Wine Group's Director of Operations and Chief Viticulturist John Fogarty, said *"Tyke is a standout contributor to the region's viticulture—recognised for leadership in biodynamic farming, ecological balance, and collaborative innovation across the industry. He has built a network of industry peers to share ideas, test solutions, and strengthen the broader community. It's a quiet kind of leadership—collaborative, generous, and deeply effective."*



Trophy for Best Sustainable Wine

The Juniper Estate 2025 Canvas Malbec was awarded the Trophy for Best Sustainable Wine presented by Voyager Estate at the 2025 Margaret River Wine Show. This wine was both Sustainable Winegrowing Australia certified and bottled in lightweight glass weighing under 420 grams. This trophy was sponsored by Voyager Estate, who also generously included a \$3,000 travel bursary for the winner to attend the 2027 Organic & Biodynamic Winegrowing Conference in New Zealand.

Biosecurity and Phylloxera-Free

Margaret River is one of the few wine regions in the world able to grow vines on their own root system, without the need for rootstock. The absence of the vine pest phylloxera has meant most vineyards have been grown from cuttings taken from high-quality, existing vineyards. This has allowed for selecting and propagating of very high-quality heritage clones of each grape variety.

Protecting the region's vines is critical. Visitors to cellar doors will notice signage requesting that they stay out of vineyards, helping prevent the spread of pests and diseases that may be carried on shoes or clothing, and encouraging them to view the vines from a safe distance.



Sustainable Roundtable Membership

Sustainable Roundtable is a global platform to advance sustainability across the wine industry, from production to retail. The Margaret River Wine Association joined the [Sustainable Wine Roundtable \(SWR\)](#) as an Associate Member in July 2023.

Diversity, Equality and Inclusion in Wine Charter

MRWA is a signatory to the [Australian Grape and Wine Diversity, Equality and Inclusion in Wine Charter](#). The Charter outlines five key points essential to a safe and equitable workplace for employees of, and people who have dealings with, the signatory. Other signatories in the region include AHA Viticulture, Cape Mentelle, Oates End, Passel Estate, Rathbone Wine Group (Xanadu Wines) and Voyager Estate.



MRWA Lightweight Glass Charter

This year the Margaret River Wine Association’s Lightweight Glass Charter has grown and garnered attention both at home and internationally.

The Charter is designed to acknowledge the action taken by producers to reduce the carbon footprint of their business and encourage others to do the same. Those producers who have an average bottle weight of 420 grams or below for their 750ml still wine bottles can sign up as full signatories; those who are still on their journey to reduce their bottle weight can sign our Statement of Intent.

This Charter supports a similar retail campaign in Europe, and it is also supported by Wine Australia’s Emissions Reduction Roadmap which identifies a shift to lightweight as one of three key areas of action for the wine industry to reduce emissions, this one simple step can see emissions reductions of up to 22% across the lifecycle of a bottle of wine.

MRWA wants to see Margaret River continue to lead the way in the uptake of lightweight glass.

Full Signatory Wineries

Evans & Tate – since 2019
 Howard Park Wines – since 2021
 La Kooki – since 2021
 Pierro Wines – since 2012
 Roje Estates [Firetail] – since 2021
 Rosily Vineyard – since 2021
 St John Wine – since 2024
 Wayfinder Wines – since 2025
 Woodlands – since 2024
 Yeah Wines – since 2023

Statement of Intent

Fraser Gallop Estate
 Greenpiper Wines
 Higher Plane Wines
 Jilyara Wines
 Juniper Estate
 South by South West
 Stormflower Vineyard
 Voyager Estate
 Windance Estate



Our Wine Community's Actions

Energy & Water

Carbon Neutral and Carbon Positive

Cullen Wines has been certified carbon neutral since 2007 and carbon positive since 2019, where their soils sequester and hold more carbon than their business emits.

Electric Vehicles

Wayfinder Vineyards is doing its best to go electric where it can and has started in the vineyards using electric buggies, which then get plugged in at the end of the day to recharge.

To further their commitment towards the environment, Cape Mentelle, Swings & Roundabouts, Yallingup, House of Cards, Xanadu, Aravina Estate, Juniper Estate, Woodlands Wines, Wills Domain and Voyager Estate have installed EV charging stations.

Sustainable Winery Design

To be completed in time for the 2026 vintage, Wayfinder Wines commenced construction of a purpose-built winery in Wilyabrup that embeds sustainability into both the winemaking process and the built form. Designed as a gravity-fed, off-grid facility, the winery is set into an old turkey nest dam site to take advantage of natural elevation to reduce pumping and to improve passive thermal stability.

The building is designed to “emerge” from the landscape, with a roof combining restored native grasses and shrubs alongside a substantial photovoltaic array to power operations. Material choices prioritise low embodied energy and performance, including rammed earth for thermal mass and sustainably sourced Australian timber.

The project also incorporates integrated systems such as solar with battery storage, rainwater harvesting, and on-site wastewater treatment, supporting a closed-loop approach aligned to regenerative estate operations.

Solar Panels

To reduce power consumption, many wineries in the region, including Cape Mentelle, Flametree Wines, Fraser Gallop Estate, Voyager Estate, Wayfinder and Xanadu, have installed solar panels and converted all lights to LED.

Stormflower Vineyard operates all their viticulture and winemaking practices off-grid.

Water Management

Stormflower Vineyard uses tertiary treatment of their wastewater, allowing solid separation through sedimentation processes; the liquid is pH adjusted and decanted off solids; aeration treatment follows to reduce biological oxygen demand (BOD), after which the wastewater is passed through a series of reed beds before being irrigated onto pasture.

See our Waste Water case study [here](#).



Biodiversity

Revegetation and Conservation

Wayfinder Vineyards have planted over 50,000 trees, shrubs and grasses to increase the biodiversity of their property and reclaim almost 4 acres of bushland.

Voyager Estate has planted nearly 60,000 trees and shrubs to rehabilitate cleared farmland. See our case study [here](#).

Passel Estate Possum Conservation commenced after the fires of 2011. The owners of Passel Estate provided a family (or Passel) of Western Ringtail Possums with boxes in the sanctuary of their giant peppermint trees. They have since installed two soft-release enclosures alongside the creek line, to enable the successful rehabilitation of more Western Ringtail Possums at the estate, working alongside local conservation groups and guided by the code of practice for wildlife rehabilitation in Western Australia.

Following the success of their 2024 revegetation project along Wilyabrup Creek at Tom's Vineyard, Heytesbury Wine Group (HWG) has begun restoring the heavily degraded Boodjidup Brook at their Darch Vineyard property, home of Idée Fixe.

Guided by the Rehabilitation Management Plan prepared by Nature Conservation Margaret River Region, HWG recently completed the first stage of planting along the eastern section of Boodjidup Brook. Over 5,700 local native plants were established along the banks, supported by ongoing weed management and fencing to exclude stock. These measures create a sufficient buffer zone to enable the re-establishment of a healthy, functioning ecosystem.

Weed Management

The Arum lily is an incredibly invasive weed in our region, and without control, it would continue to spread and aggressively outcompete native plants and replace diverse plant communities.

Many winemakers and grape growers including Clairault Streicker, Voyager Estate, Leeuwin Estate, Vasse Felix, Brookland Valley, Mr Barval, and Windance Estate, work with Nature Conservation Margaret River to control the dense arum lily monocultures to safeguard the region's unique natural environment and preventing spread to neighbouring properties.



Land & Soil

Composting

Many members understand the benefits of returning organic matter to the soil through composting grape marc, a by-product of wine production. McHenry Hohnen and Windance Estate use compost, alongside other biodynamic practices, to increase soil and vine health.

As part of the EcoVineyards program, Juniper Estate trialled a compost extract applied as a soil drench to mid-rows to increase soil biodiversity. The EcoVineyards website has multiple resources around the preparation and use of compost.

Sheep

Sheep rotate through many vineyards in Margaret River from June to September to control the weeds and grasses, which saves on tractor use and diesel and avoids herbicides. Oates Ends also employs sheep in their Wilagri Vineyard to do their leaf plucking. Briefly sending the sheep through the vineyard during the growing season, if timed well, this opens the canopy to increase airflow and vine health without machinery.

Ducks, Geese and Guinea Fowl

Burnside Organic use Geese in the vineyard to minimise Kikuyu grasses. In 2022, Voyager Estate trialled the use of Muscovy Ducks to control snails, with noticeable reductions in those blocks that the ducks frequented, and enough that they added a second flock to another vineyard in 2023.

Windance Estate have been home to a flock of Guinea Fowl and Indian Runner Ducks for a number of years, they consider them an important part of the ecosystem in their organically certified vineyard as they forage for and eat unwanted insects, including weevils and snails, and leave behind natural manure to fertilise the vineyard.



Packaging

Reusable Bottles

Dormilona's Fangbone range of reusable/refillable one-litre bottles removes single-use packaging, reducing waste and improving sustainability. When you purchase your first bottle of Fangbone wine from their cellar door or your local bottle shop, the bottle deposit is included in the price, once empty, you can return the Fangbone bottle to the place of purchase and swap it for a new full bottle from the Fangbone range of wines. The empty bottles then get returned to the winery to be washed and reused.

Locally Made

Idée Fixe bought their specialised sparkling bottle production onshore after a year working with an Australian glass manufacturer, which dramatically reduces carbon miles and supports Australian business.

Alternative Packaging

Small Things Wine is leading the charge with alternative packaging, with all their wine going into aluminium cans, a packaging format that can represent a 70% reduction in CO₂ emissions.

Sustainable Winegrowing Australia (SWA) Trust Mark on Packaging

There has been an increase in Sustainable Winegrowing Australia (SWA) Certified Members applying to use the SWA trust mark, with over 16 producers now proudly displaying the trust mark on their labels, assuring consumers that the wine has an independent sustainability certification, and it is grown and crafted by producers who are committed to reducing their environmental impact.

APCO Membership

The Australian Packaging Covenant Organisation (APCO) aims to keep as much packaging out of landfills as possible by minimising packaging and then ensuring what is used is reusable, recyclable, or compostable. Producers who have signed up include Cullen Wines, Deep Woods Estate, Howard Park Wines, La Kooki, Leeuwin Estate, Stella Bella Wines and Vasse Felix.



Community & Social Responsibility

International Wineries for Climate Action (IWCA)

In December 2021, [Voyager Estate](#) joined the IWCA. They now hold Silver Membership status and are committed to decarbonising their operations and taking action to reduce greenhouse gas emissions.

Friends of the Cape to Cape Track

Six wineries in the region, [Cape Mentelle](#), [Deep Woods Estate](#), [Devil's Lair](#), [Vasse Felix](#), [Voyager Estate](#) and [Xanadu](#), have adopted a section of the world-famous Cape-to-Cape track through the 'Friend of the Cape to Cape Track' program.

Throughout the year, teams from these wineries regularly perform track maintenance on their 'adopted' sections of the track, including light pruning, minor erosion control, bush rehabilitation, reporting any weed infestations and litter collection.

Education for the Next Generation

[Cape Mentelle](#) is committed to working with local schools, assisting students with projects and community transparency regarding environmental information.

They provide continued support to Nature Conservation Margaret River Region's *Our Patch* environmental education program for primary school students. This program demonstrates how landholders, from cattle farmers to vineyard owners, manage the environment and protect its future.

Encouraging Responsible Consumption

Margaret River Cellar Doors encourage responsible consumption and display the [DrinkWise *Stay tasteful while tasting*](#) resources, including the scratchie card to track consumption.

These are designed to increase our visitors understanding of how many pours (tastings) add up to a standard drink and provide a practical solution for moderating drinking during winery visits, particularly if driving. These resources also allow our cellar doors to show their ongoing commitment to consumer education around alcohol as part of their risk mitigation framework.

Donations

[Stormflower Vineyard](#), [McHenry Hohnen](#) and [Vasse Felix](#) have installed donation tap points in their cellar doors, for customers to donate their tasting fee to [Line in the Sand \(LITS\)](#) rather than pay the winery. The response from visitors has been very good, and LITS hopes to extend the program to other wineries.

Wines That Give Back

A number of MRWA members are turning their wines into real environmental impact. At the [Stella Bella](#) Cellar Door, a portion of the proceeds from every bottle of *Otro Vino* sold goes to South West NRM (Natural Resource Management), supporting habitat restoration and biodiversity conservation across the region.

[Dormilona's Yobel](#) label donates part of its sales to Friends of the Western Swamp Tortoise, funding habitat relocation and restoration, research, and the Perth Zoo breeding program for this critically endangered species.

From [Howard Park's Wine Club](#) exclusive range, *Arbor Novae*, \$1.50 from every bottle supports Carbon Positive Australia in local tree-planting and landscape restoration.

Additional Information



Margaret River Wine Association Sustainability Case Studies

[Revegetation Program – Voyager Estate](#)

[Wastewater – Cape Mentelle & Stormflower](#)

[Energy Savings – Xanadu Winery](#)

[Transitioning to Lightweight Glass – Jilyara Wines](#)

Links, Partnerships and Resources

[Australian Packaging Covenant Organisation \(APCO\)](#)

[EcoVineyards](#)

[Friends of the Cape-to-Cape Track](#)

[International Wineries for Climate Action](#)

[Nature Conservation Margaret River Region](#)

[Sustainable Winegrowing Australia](#)

[Sustainable Wine Roundtable](#)

[Wine Australia Emissions Roadmap](#)



Wine Australia

This program has been supported by funding from





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