



MEDIA RELEASE
For Immediate Release
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Margaret River Launches Inaugural CHASIN' BARRELS WINE FELLOWSHIP – Applications Now Open

The Margaret River Wine Association (MRWA) is excited to announce that applications are now open for the inaugural **CHASIN' BARRELS WINE FELLOWSHIP**, an exclusive, immersive educational program for sommeliers and on-trade buyers.

Running from **28 June – 1 July 2026**, CHASIN' BARRELS offers a rare behind-the-scenes journey into one of Australia's most celebrated coastal wine regions. Participants will gain first-hand access to Margaret River's leading producers, taste both mature and current vintages, and experience the people, places, and stories that define the region's world-class wines.

The program is **designed for fifteen carefully selected sommeliers and on-trade buyers**. For 2026, applications are open to candidates based in **Australia and Singapore**.

Key dates:

- Applications close **5pm, Sunday 22 March 2026**
- Successful participants will be notified from **Monday 30 March 2026**

Amanda Whiteland, CEO of MRWA, said:

"CHASIN' BARRELS is about giving wine trade professionals an immersive and memorable experience that goes beyond tasting. By bringing leading wine professionals to the heart of the Margaret River wine region, they can gain a deeper understanding of the quality, character, and culture behind our wines. We're excited to welcome this first cohort and share everything that makes Margaret River unique."

For more information about the **CHASIN' BARRELS WINE FELLOWSHIP** and to submit an application, click [here](#).

MRWA is also hosting a **MARGARET RIVER TRADE IMMERSION: PERTH EDITION** from Monday 4 May to Wednesday 6 May 2026, with applications also closing at 5pm, Sunday 22 March.

Western Australian trade professionals can submit an application [here](#).

— ENDS —

For further information, images or interview requests please contact:

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About MRWA

The Margaret River Wine Association is the peak body representing the region's grape growers and winemakers, dedicated to marketing, industry development, and advocacy.



Department of
**Primary Industries and
Regional Development**



Proudly supported by WA WINES TO THE WORLD; an industry-led Export Growth Partnership coordinated by Wines of WA, co-funded by DPIRD