

Margaret River Wine Association Membership Prospectus 2026



Why Become a Member?

The Margaret River Wine Association (MRWA) brings together businesses from across the region to strengthen, support, and promote Margaret River Wine to ensure the long-term sustainability of the region.

As a member, your organisation gains access to valuable marketing platforms, training, resources, and networking opportunities that help grow your business and contribute to the collective success of our globally recognised fine wine region.



Member Benefits & Services

	Wine Producer Member	Grape Grower Member	Commercial Member
Communication, Marketing & Promotion			
Listing on margaretriver.wine	✓	✓	✓
Weekly <i>Grapevine</i> newsletter	✓	✓	✓
<i>Grapevine</i> Noticeboard listings	✓	✓	✓
<i>Grapevine</i> Member News listings	✓	✓	*
Promotion of Margaret River accolades and awards	✓		✓
Access to MRWA promotional campaigns and events	✓		
Business Tools & Commercial Support			
RIEDEL glassware and MRWA equipment hire discount (50%)	✓	✓	✓
MRW Special Series Number Plates discount	✓	✓	✓
Grape & Bulk Wine Register (Margaret River GI)	✓	✓	
Australia Post Wine Industry Rates	✓		*
Training, Development & Industry Events			
Invitations and discounts for training, development and networking events	✓	✓	✓
Margaret River Wine Show entry fee discounts	✓	✓	
IWSC Judging in Margaret River entry fee discounts	✓		
Free entry to the Viticulture & Sustainability and Cellar Door Excellence Awards (\$3,000 travel & education bursary)	✓	✓	
Representation & Governance			
Eligibility to sit on the MRWA Board	✓	✓	
Eligibility to sit on MRWA sub-committees	✓	✓	✓
Voting Rights at AGM and Special General Meetings	✓	✓	

Annual Fees

	\$ / tonne	\$99 + GST	\$450 + GST
	A Fee for Service paid via the Agricultural Produce Commission (APC)	Calendar year membership	Calendar year membership

*Conditions Apply

Sponsorship

Annual sponsorship provides all the benefits of Commercial Members, plus enhanced and meaningful opportunities to engage with members and actively support the continued growth of the Margaret River fine wine industry.

As a not-for-profit, MRWA is grateful for sponsorship, which enables us to deliver strong advocacy, promotion and practical support for the local wine community.

	Silver	Gold	Platinum
All Commercial Membership benefits	✓	✓	✓
Solus email (eDM) to MRWA members valued at \$1,000 each	1x	2x	4x
Additional <i>Grapevine</i> Member News listings valued at \$100 each	2x	4x	8x
Logo in Sponsor Grid in <i>Grapevine</i>	✓	✓	✓
Tickets to the <i>Margaret River Wine Show Gala Awards Lunch</i> valued at \$240 each	-	2	4
Annual Fees	\$1,500 + GST	\$2,500 + GST	\$5,000 + GST

How to Join

Become part of a passionate, collaborative community shaping the future of the Margaret River Wine Region.

Wine Producer Members join via the Agriculture Produce Commission (APC) compulsory Fee-For-Service (FFS).

Grape Grower Member apply here: margaretriverwine.wufoo.com/forms/mrwa-grape-grower-member/

Commercial Member apply here: margaretriverwine.wufoo.com/forms/mrwa-commercial-member/

Membership Enquiries

If you have any questions or would like further information, please contact the MRWA Membership team:

Email: info@margaretriver.wine

Phone: (08) 9757 9330

Website: www.margaretriver.wine

Thank you for considering membership with the Margaret River Wine Association.

We look forward to welcoming you.

www.margaretriver.wine

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#margaretriverwine

