



MEDIA RELEASE
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Margaret River Partners with IWSC to Support UK Sommelier of the Year 2025

The countdown is on for one of the hospitality industry's most prestigious accolades – the UK Sommelier of the Year 2025 – and Margaret River is proud to be a supporting partner of this year's competition.

In collaboration with the IWSC (International Wine & Spirit Competition) and the UK Sommelier Academy, Margaret River will showcase the excellence and diversity of its wines at the Quarter Final, Semi-Final and Grand Final events featuring 40 candidates on 7–8 July 2025, culminating in the Result Announcement, which will crown this year's UK Sommelier of the Year.

Twelve iconic Margaret River wineries will be featured at the event held alongside the competition, where the country's top sommeliers compete for the title. More than 200 hospitality professionals are expected to attend.

Participating wineries include Cape Mentelle, Cherubino Wines, Cloudburst, Cullen Wines, Fraser Gallop Estate, House of Cards, McHenry Hohnen Vintners, Moss Wood, Passel Estate, Vasse Felix, Voyager Estate and Xanadu.

As an added highlight, the UK Sommelier of the Year 2025 winner will receive a coveted place on Pair'd Margaret River's Sommelier programme in November, including an exclusive immersion experience encompassing a deep dive into the region and iconic festival events.

Amanda Whiteland, CEO of the Margaret River Wine Association said, "*Margaret River is honoured to support the development of global wine talent and to continue building strong connections with the UK trade and hospitality community through this prestigious event.*"

Christelle Guibert, CEO of the IWSC, added, "*We are thrilled to partner with Margaret River for the UK Sommelier of the Year 2025. Showcasing the region's exceptional wines at this event will not only inspire the sommeliers but also strengthen the ties between Margaret River and the UK hospitality trade.*"

The IWSC 2025 UK Sommelier of the Year Final will be livestreamed on Tuesday, 8 July 2025.

- Watch the live competition from 2:00 PM (BTS)
- Results announcement from 6:15 PM (BTS)

Join the livestream at: <https://www.iwsc.net/news/iwsc/iwsc-uk-sommelier-of-the-year-final-live-stream>

For more details, visit: <https://iwsc.net/additional-awards/talent-awards/uk-sommelier>

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For images:

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