



MARGARET RIVER WINE

LIGHTWEIGHT GLASS PACKAGING CHARTER

The Margaret River Wine Association and its members are committed to continuous improvement and to leaving our land and planet in better condition for future generations.

Wine packaging accounts for 44% of emissions of Australian wine from grape production through to packaging end of life (Wine Australia, 2023), and the switch to lightweight glass can cut those emissions by over 20% with this one simple step (Hirlam et al., 2023).

Together, we will drive the uptake of lightweight glass in the Margaret River wine region as part of our commitment to sustainability and reducing greenhouse gas emissions.

FULL SIGNATORY

As part of our ongoing commitment to reducing greenhouse gas emissions, we have successfully reduced the average weight of our 750ml still wine bottle to below 420 grams.

STATEMENT OF INTENT

We will reduce the average weight of our 750ml still wine bottle to less than 420 grams by the end of financial year 2025-2026.

SUBMIT

Notes

- The average weight is calculated based on bottling the total still wine bottles from 1 July to 30 June Financial Year.
- Full signatory to also disclose the year they first achieved the target
- Members are to provide an annual average glass weight at the of end of each Financial Year to remain a full signatory
- The 420 gram average weight aligns with the [SWR Bottle Weight Accord](#) supporter by major retailers