



MARGARET RIVER WINE

MEDIA RELEASE
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Discover Margaret River at ProWein 2023 Germany

This year Margaret River will have a strong presence at ProWein, in Düsseldorf Germany.

Over three days, from the 19-21 March, 50,000 trade guests from around the world will have the opportunity to connect with Margaret River producers and taste the region's wines. Attendees will also have the chance to discover the latest releases, meet with brands seeking distribution and explore new opportunities from the world-renowned wine destination.

Margaret River will be represented at ten exhibitor booths, a regional stand, a Cabernet Sauvignon masterclass and a 4-hour Margaret River feature at the Wine Bar on the Wine Australia stand.

In a new hall and location (Hall 14, B10), the Wine Australia stand is 50% bigger than the last one planned for 2020.

Margaret River Wine Association CEO Amanda Whiteland said it's great to have such a strong representation from Margaret River wineries at ProWein this year.

"This is the biggest trade event for wine in the world, so to have so many representatives from the region travelling to Düsseldorf for the event this year is fabulous, particularly after 3 years of limited travel due to Covid. This is also the first time we have had a Margaret River regional booth at ProWein."

"I am really looking forward to presenting Margaret River to trade from around the world at this huge event!" Ms Whiteland said.

Margaret River Exhibitors

Margaret River Producers who are heading to ProWein to showcase their current releases include [Handpicked Wines](#), [Howard Park Wines](#), [Madfish](#), [McHenry Hohnen](#), [Robert Oatley Vineyards](#), [Vasse Felix](#), [Voyager Estate](#), [Wayfinder](#), Deep Woods Estate and Evans & Tate from the [Fogarty Wine Group](#). [Periscope Management](#) will also have wine from Byron & Harold, Moss Brothers, Altus Rise, Wills Domain, Credaro, Jilyara, Knee Deep and Thompson Estate on their stand.

The floor plan for the Wine Australia stand is available [here](#).

Margaret River Regional Booth

The [Margaret River Wine Stand](#) will showcase wines from Cape Mentelle, Howard Park Wines, Small Things Wine, Vasse Felix, Wills Domain and Xanadu.

Margaret River Cabernet Sauvignon Masterclass

Sunday 19 March, 16.00-16.45

Margaret River Cabernet Sauvignon: Traditional, sustainable and organic practices

Presented by Paul McArdle and Emma Symington MW

Featuring: Voyager Estate, Thompson Estate, Xanadu, Howard Park, Vasse Felix and Cape Mentelle.

Wine Australia Wine Bar

Monday 20 March 13.00-17.00

Discover Margaret River Cabernet Sauvignon

The wines at this free-pour wine bar are the same as the wines in our master classes, so if you miss the Margaret River master class, there's another chance to try them.

This event is supported by the WA WINES TO THE WORLD program; an industry-led export program coordinated by Wines of Western Australia with funding provided by the Department of Primary Industries and Regional Development (DPIRD).

-ENDS-

For further information, please contact:

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For more details about Australian wine at ProWein, the list of wineries, floor plan and program of events, please visit: <https://www.wineaustralia.com/whats-happening/events/prowein-2023-germany/attend>