

# Marketing

## Activity Schedule

### Important Reminders:

- 1** August 24th – 29th: MRBTA Fine Vines Social Media Competition. Please tag and share on your feeds to get maximum reach of the competition.
- 2** Thursday, August 26th, 5pm: Social Media Blitz. We encourage all businesses to join the Blitz, so we flood our audience's feeds with information about Fine Vines all at once.
- 3** August 23rd, 9am: Zoom catch up with Erin and Bri from AHOY to find out what's planned for the event, and how you can help spread the word.
- 4** September 6th – PR push from all wine businesses direct to your individual media contacts.

