

Spotlight | Wine Export Diversification Webinar



Exporting wine or looking to start? Get ready for myth busting insights into the Australian Wine Sector, exporting war stories and hidden gems that may open doors to wine exporting opportunities for your business.

Details

Date

Tuesday 27 July 2021

Time

2pm – 3pm AEST

Venue

Zoom webinar link to be provided upon confirmation of your attendance

Enquiries

marketing@sw-au.com

RSVP

26 July 2021
via button below

[RSVP HERE](#)

The wine sector has been hit hard by the pandemic and changing global trade measures. We'll be exploring the issues and opportunities for exporters of Australian Wine with real life scenarios, war stories from experts and no cliches!

Join us and experts from across South Korea, Japan and India as we:

- Explore the latest in the Australian Wine landscape with Stuart Barclay, General Manager, Marketing at Wine Australia
- Discover the tastes, competitive landscape and export potential for Australian wines across South Korea, Japan and India
- Provide practical tips via Q&A to make your export diversification ideas your reality.

Host



Tom Mullarkey
Partner
SW

Moderator



Mark O'Callaghan
Managing Director
Wine Network Consulting

Wine experts



Stuart Barclay
General Manager,
Marketing
Wine Australia



Sneha Rao
Former Business Head & Former
Brand Manager
KRMSA Estates & Paul John
Single Malt Whiskies



Makoto Shimizu
Marketing Consultant
Hokkaido Strategic
Trade and Investment
Promotion Services



Sangmi Kim
Wine Writer/Educator
wine21.com & Economy
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