

# Virtual Tasting/Masterclass

## Christie Norman

California

- Timing:** Monday 19th July 2021 at 1pm PST (4am Tues 20th July AWST)
- Cost:** AU\$950 + GST for 80 attendees (costs vary depending on # of attendees, can range from 60-100)
- Audience:** Industry leading sommeliers and hospitality professionals. 400+ on database
- Format:** 90-minute blind tasting, ideally with winemaker / regional expert. In-house educators can assist
- Wines:** All wines must be available in market and preferably in Southern Californian market for follow up sales opps.
- Samples:** Local pick up of sample bottles. Samples provided by wineries and sent to Christie
- Marketing:** Via social media, email to network of sommeliers

USA

\* NEW \*

