

# Partnering for growth

## Adding value in supply chains

Forming strategic partnerships with others can benefit both sides, bringing added value to your business.

Western Australian (WA) food and beverage producers are invited to attend a half-day interactive workshop, presented by international partnering expert Ian Dixon, which will include:

- an introduction to partnering principles
- identifying which partnerships are critical to success
- setting up successful partnerships at strategic points in your value chain
- how to work together for mutual benefit.

Join us at this free industry event brought to you by Food Industry Innovation at the Department of Primary Industries and Regional Development.

### Event Details

#### Busselton

This event is face-to-face and online for those outside the South West region.

**Date:** Tuesday 22 June 2021

**Time:** 9:00 am to 1.30 pm (lunch provided)

**Venue:** Shelter Brewing

**Free registration:**

<http://bit.ly/partnering-busselton>

#### Perth

**Date:** Wednesday 23 June 2021

**Time:** 9:00 am to 1.00 pm (lunch provided)

**Venue:** Aloft, Rivervale

**Free registration:**

<http://bit.ly/partnering-perth>

#### For further information

Contact the Food Industry Innovation team at [Foodindustryinnovation@dpird.wa.gov.au](mailto:Foodindustryinnovation@dpird.wa.gov.au)

