



Commercial Members are invited to partner with us through an annual sponsorship of the Association. By doing so, you are building loyalty and engagement with our members and helping to guarantee the ongoing growth of the Margaret River fine wine industry.

As a not-for-profit body the Margaret River Wine Association (MRWA) gratefully accepts industry support in order to better service the local wine industry and its partners.

### SPONSORSHIP LEVELS

#### **Silver Sponsor - \$1,000 (inc GST)**

- One solus electronic mail (eDM) to MRWA members valued at \$1,000
- Six Standard Listings (adverts) in Grapevine per year  
- See Advertising Opportunities on page 2
- Logo in the Commercial Member Directory in Grapevine

#### **Gold Sponsor- \$2,500 (inc GST)**

- One postal mailout direct to MRWA members valued at \$2,000\*
- Two solus electronic mail (eDMs) to MRWA members valued at \$1,000 each
- Eight Standard Listings (adverts) in Grapevine per year
- Two tickets to the Margaret River Wine Show Gala Dinner valued at \$380
- Logo in the Commercial Member Directory in Grapevine

#### **Platinum Sponsor- \$5,000 (inc GST)**

- One postal mailout direct to MRWA members valued at \$2,000\*
- Four solus electronic mail (eDMs) to MRWA members valued at \$1,000 each
- Twelve Standard Listings (adverts) in Grapevine per year
- Four tickets to the Margaret River Wine Show Gala Dinner valued at \$760
- Logo in the Commercial Member Directory in Grapevine

\* Promotional material to be provided by sponsor.

Sponsorship is valid for 12 months from the date of joining.

*Note: Sponsorship does not allow voting rights at AGM and Special General Meetings.*

**For the enquiries about the MRWA and sponsorship benefits please contact:**

**Pip Heaford - Communication & Events Manager E: [pipheaford@margaretriver.wine](mailto:pipheaford@margaretriver.wine) T: 08 9757 9330**

**Margaret River Wine Association Inc.**

**PO Box 204 Margaret River WA 6285 | Tel +618 9757 9330**

**Email [mrwa@margaretriver.wine](mailto:mrwa@margaretriver.wine) | [www.margaretriver.wine](http://www.margaretriver.wine) | ABN 65 090 079 453**



### ABOUT GRAPEVINE

MRWA's weekly eNews update is an effective online marketing tool, offering exposure to businesses in the Margaret River Wine industry.

The eNews is sent each Thursday to 750+ MRWA member contacts and is an excellent channel to connect with our members of about news, upcoming events, services and offers.

Advertisers have a fantastic opportunity to build brand awareness and promote to MRWA Wine Producer, Grape Grower and Commercial Members.

### EXPOSURE

eNews advertising is a cost-effective, instant and paper-free method of driving traffic to your website. Advertisements include a link directly to the webpage or a PDF flyer of your choice .

The weekly eNews is perfect for time sensitive advertising. Advertisers can customise their adverts to emphasise their latest products, promotions or brand messages. Limited advertisers per week allows advertisers to stand out through optimum exposure.

#### Standard Listing - \$100 per week

Image size: 400px(w) x 400px(h)

Resolution: 72 dpi

Format: jpeg, png

Header: Business Name

Paragraph - up to 50 words

Read More Link - to website, webpage or PDF



#### CONNECT Regional Innovation Hub

Are you are a South West start-up or small business looking for ways to accelerate your growth?

The journey of an entrepreneur, start-up or small business owner can be challenging. Especially when you are located in the regions far from the opportunities and networks in major cities. [Learn more.](#)

#### Banner Advert - \$350 per week

Size: 500px(w) x 100px(h)

Resolution: 72 DPI

Format: .JPEG, .PNG, .GIF

Image layout: Landscape

Link: to website, webpage or PDF

Artwork: to be supplied by advertiser



To book your advertising please contact:

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