

JAMES HALLIDAY AUSTRALIAN
 **CABERNET**
CHALLENGE
PRESENTED BY LANGTON'S

MEDIA RELEASE

28 August 2020

Cabernet Live - Celebrating Cabernet Across The Nation

- CABERNET LIVE Virtual Tasting next Thursday 3rd September 2020
- James Halliday Australian Cabernet Challenge presented by Langton's judging across the nation on 7-9th September 2020
- James Halliday Australian Cabernet Challenge presented by Langton's results announcement live on 24th September 2020

The 2020 James Halliday Australian Cabernet Challenge presented by Langton's has received 364 wine exhibits from 29 different regions across Australia for simultaneous judging on the 7th to 9th September in Coonawarra and Margaret River.

The James Halliday Australian Cabernet Challenge presented by Langton's is a true celebration of Cabernet Sauvignon and regions who champion the variety, with the Margaret River Wine Association, Coonawarra Vignerons and Yarra Valley Wine Growers Association collaborating on all elements of the competition.

Organisers of this year's James Halliday Australian Cabernet Challenge are excited to announce a pre-teaser virtual tasting and chat session to coincide with the varietal day that falls a week before the prestigious national competition. *"In the lead up to the Challenge, we've rounded up three all-star winemakers (and Cabernet Challenge judges) to join us for "CABERNET LIVE", a virtual tasting on International Cabernet Day at 5pm AEST | 4.30pm ACT | 3pm AWST on Thursday 3rd September"*, said Margaret River Wine Chief Executive Officer, Amanda Whiteland.

"Despite having to withdraw from judging activities, Yarra Valley will be streaming CABERNET LIVE as part of our popular, weekly Thursday Wine Down sessions via Facebook Live, so follow @margaretriverwines1 @coonawarra or @wineyarravalley1", said Caroline Evans, Wine Yarra Valley, Chief Executive Officer.

Coonawarra Vignerons acting EO Heidi Eldridge is encouraging wine enthusiasts to tune in and be entertained *"Our presenting judges/ winemakers will be tasting through a trio of past Cabernet Challenge Trophy winners from their states of origin. There will be plenty of insights and a lot of fun banter. It's a great opportunity to compare tasting notes and sit back to learn from the masters, while enjoying your own favourite bottle of Australian Cabernet at home!"*.

The wines that will be included in the tasting and discussion include last year's James Halliday Australian Cabernet Challenge regional winners; 2017 Yalumba The Menzies Cabernet Sauvignon from Coonawarra, 2018 Dominique Portet Fontaine from Yarra Valley and Trophy winner, 2018 Ringbolt Cabernet Sauvignon from Margaret River.

Featuring 2020 James Halliday Australian Cabernet Challenge presented by Langton's judges:

- Julian Langworthy, Winemaker at Deep Woods Estate / Owner at Nocturne Wines (Representing WA)
- Jane Ferrari, Independent Wine Consultant, formerly Yalumba (Representing SA)
- Ben Portet, Winemaker at Dominique Portet (Representing VIC)

To learn more, see www.australiancabernetchallenge.com.au

- ENDS -

Links to Images

[Halliday Australian Cabernet Challenge](#) | [Winemaker Images](#) | [Cabernet Sauvignon](#) | [Logo](#)

For further information contact:

Margaret River Wine - Pip Heaford, pipheaford@margaretriver.wine

Coonawarra Vignerons - Heidi Eldridge, marketing@coonawarra.org

Wine Yarra Valley - Lauren McKay, marketing@wineyarravalley.com.au

Coonawarra Vignerons, Margaret River Wine and Wine Yarra Valley are the official/peak wine industry bodies in their respective regions. While each is passionate about their own area, they are thrilled to have the opportunity to work with other premium Australian wine regions.