

GROWING LOCAL TO GO GLOBAL



The South West of Western Australia is synonymous with quality and unique experiences, representing the best that Australia has to offer.

Remaining connected to the market whether it be local or international has never been so important. All sectors of government realise this and there are several programmes that are designed to assist local businesses to weather the storm.

RooLife is a WA-based and ASX-listed company is hosting a seminar on 10th September in Margaret River for SW businesses on how these programmes can be leveraged to activate sales, locally and internationally, and grow sustainably the South West.

We have the market connection solutions through our unique platforms, with marketing \$\$\$ from various levels, to support you, your business and community right now to drive real-time sales, locally and globally.

Supported by South West Development Commission, Margaret River Wine Association & the Margaret River Busselton Tourism Association



We would be delighted for you to join us on **10th September, 4pm – 7 pm**, at the Margarets In Town Apartments, 6 Tunbridge St, Margaret River.

- **Introduction by SWDC**
- **Introduction of RooLife Group and SW Strategy Positioning and Overview of the Day**
- Warren Barry, Executive Director, RooLife Group
- **Our Tech – “Project Pouch”**
Russell Francis, Chief Technology Officer, RooLife Group
- **LITT – Local Strategy Presentation and Show and Tell**
Peter Salom, Co-founder & Director, LITT
- **Provenance and Food Agility**
Nathan Dubrich, Head of Sales, Australia, Source Certain International
- **Enterprise Acceleration**
Bernard Whewell, Director, Distinctly Tourism Management
- **Wrap Up and Next Steps**
Peter Why, Business Development, RooLife Group
- **Q & A Expert Panel**
- **Networking (6 pm – 7 pm)**

Please RSVP to Peter Why of RooLife Group by email to peter.why@roolifegroup.com.au