



# MARGARET RIVER WINE

**MEDIA RELEASE**

**1 AUGUST 2017**

## **Margaret River Wine celebrates 50 years with three events in Singapore**

After just 50 years, Margaret River is ranked among the world's most famous and prestigious wine regions. To celebrate the 50 years since commercial wine production commenced, 18 renowned winemakers will be travelling to Singapore to host a series of events on August 30 and 31, offering something for everyone.

The events series will kick-off with a Degustation Dinner at Salt grill & Sky bar by Australian Luke Mangan, perched high up on 55<sup>th</sup> floor of ION Orchard Tower, in the heart of Singapore. The restaurant boasts stunning floor to ceiling windows and breathtaking panoramic views.

The evening will offer guests 11 award-winning Margaret River wines presented by the winemakers and Singapore's Certified Wine Educator & Certified Wine Judge Lim Hwee Peng CWE, FWS.

The five-course degustation menu has been created to match the wines. The menu focuses on quality Australian and local produce.

The following day, the group of winemakers will move to the Equinox Restaurant on the 69<sup>th</sup> floor of the Swissotel The Stamford for two more events.

From 3.30pm-5pm an invitation only trade and media masterclass will be presented on Margaret River's flagship varietals, Chardonnay and Cabernet Sauvignon. The attendees will then have the opportunity to preview the 50<sup>th</sup> Anniversary tasting celebration, prior to doors opening at 6pm to the general public.

From 6-9pm, the celebration of 50 years of Margaret River wine will offer a tasting of 50 wines and beautifully matched canapés using West Australian produce. Tickets now on sale.

Margaret River Wine Association Marketing Director, Amanda Whiteland says "Singapore is a very important export market for Margaret River wine and we are very excited to be sharing our 50<sup>th</sup> anniversary with our friends in Singapore".

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### **Margaret River 50th Anniversary Degustation Dinner**

11 Iconic wines + 5 course degustation menu

7pm, Wednesday 30 August 2017

Salt grill & Sky bar, 2 Orchard Turn,

#55-01 ION Orchard, Singapore 238801

Dress code: Lounge Suit

Tickets \$250++

TICKETS ON SALE NOW from Salt grill & Sky bar at on +65 9769 9050 or

email [CHARMAINE\\_A@PJ-PARTNERS.COM](mailto:CHARMAINE_A@PJ-PARTNERS.COM)

### **Margaret River 50<sup>th</sup> Anniversary Masterclass (Trade, Media & Industry only)**

3.30-5pm, Thursday 31 August 2017

Equinox, 69 Floor Swissotel, 2 Stamford Road 178882

Invitation Only

### **Margaret River 50th Anniversary Tasting**

50 wines + canapés

6-9pm, Thursday 31 August 2017

Equinox, 69 Floor Swissotel, 2 Stamford Road 178882

Tickets \$50+

TICKETS ON SALE NOW at [www.eventbrite.com.au/e/margaret-river-wine-50th-anniversary-tasting-tickets-36634390448](http://www.eventbrite.com.au/e/margaret-river-wine-50th-anniversary-tasting-tickets-36634390448)

Participating wineries includes:

<b>Winery</b>	<b>Vines 1st Planted</b>	
Vasse Felix	1967	<a href="http://www.vassefelix.com.au">www.vassefelix.com.au</a>
Moss Wood	1969	<a href="http://www.mosswood.com.au">www.mosswood.com.au</a>
Cape Mentelle	1970	<a href="http://www.capementelle.com.au">www.capementelle.com.au</a>
Cullen Wines	1971	<a href="http://www.cullenwines.com.au">www.cullenwines.com.au</a>
Leeuwin Estate	1973	<a href="http://www.leeuwinestate.com.au">www.leeuwinestate.com.au</a>
Woodlands	1973	<a href="http://www.woodlandswines.com">www.woodlandswines.com</a>
Evans & Tate	1974	<a href="http://www.evansandtate.com.au">www.evansandtate.com.au</a>
Clairault   Streicker Wines	1976	<a href="http://www.clairaultstreicker.com.au">www.clairaultstreicker.com.au</a>
Xanadu Wines	1977	<a href="http://www.xanaduwines.com">www.xanaduwines.com</a>
Voyager Estate	1978	<a href="http://www.voyagerestate.com.au">www.voyagerestate.com.au</a>
UMAMU Estate	1978	<a href="http://www.umamuestate.com">www.umamuestate.com</a>
McHenry Hohnen Vintners	1979	<a href="http://www.mchenryhohnen.com.au">www.mchenryhohnen.com.au</a>
Deep Woods Estate	1987	<a href="http://www.deepwoodsestate.com.au">www.deepwoodsestate.com.au</a>
Credaro Wines	1988	<a href="http://www.credarowines.com.au">www.credarowines.com.au</a>
Passel Estate	1994	<a href="http://www.passelestate.com">www.passelestate.com</a>
Windows Estate	1996	<a href="http://www.windowsestate.com">www.windowsestate.com</a>
Fraser Gallop Estate	1999	<a href="http://www.frasergallopestate.com.au">www.frasergallopestate.com.au</a>
Flametree Wines	Grower sourced	<a href="http://www.flametreewines.com">www.flametreewines.com</a>

The Margaret River Wine Region's 50th Anniversary program has been prepared in collaboration with the South West Development Commission.

#### **For further information contact:**

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Margaret River Wine Association

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