



Location: 300kms SSW of Perth,
Western Australia

Latitude: 33°55'S

Longitude: 115 18'E

Highest Elevation: 227m

Total Size of Region (GI): 213,000ha
Remnant vegetation covering 98,750ha (46%)



Climate: Mediterranean with strong maritime influences

Annual Rainfall: 1000mm+

January Mean Temperature: 20.4°C (68.7°F)

Soil Types: Predominately gravel, loam/sand, granite.
The soils are highly permeable.

Moisture is quickly shed from sloping sites.

Harvest: Early February to End April

MARGARET RIVER WINE REGION OVERVIEW



Area Under Vine: 5,840ha

Harvest Crush:

2018	2017	2016
37,213 tonnes	42,106 tonnes	31,627 tonnes

2% of Australian Total Grape Crush

\$ 2018 Grape Prices/Tonne:

The average price per tonne in Margaret River is significantly higher than the Australian average
Margaret River \$1,359 vs. Australian ave. \$609.

Cabernet Sauvignon:

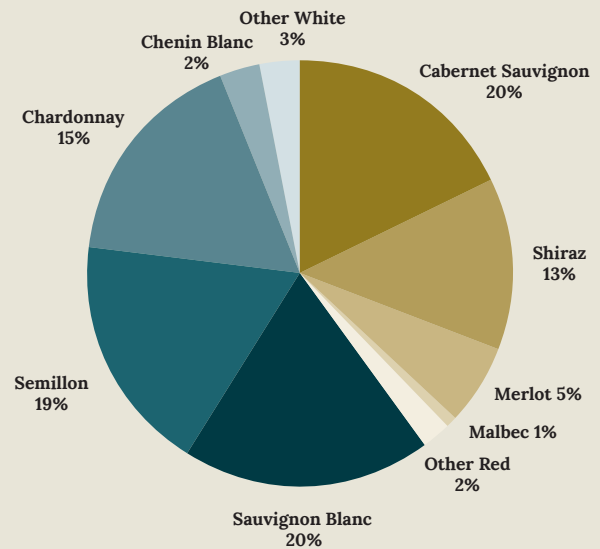
Margaret River \$1,763 vs. Australia \$741

Chardonnay:

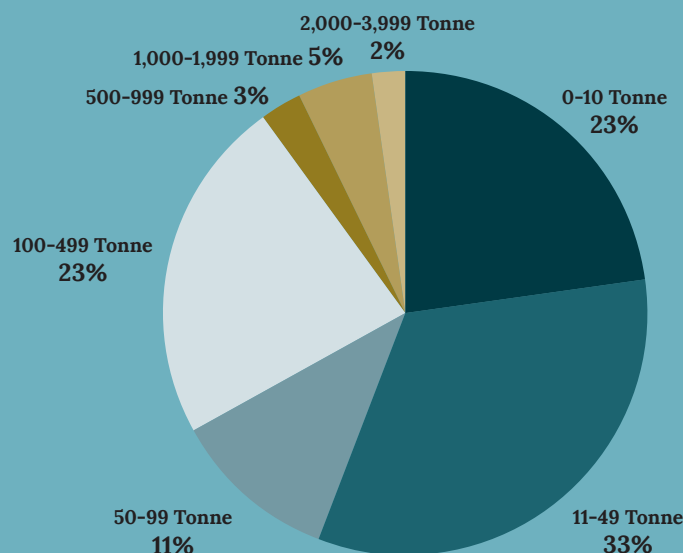
Margaret River \$1,817 vs. Australia \$433.



Grape Varieties: Over 36 varieties planted



% Wine Producers in Tonnage Range



286 Margaret River
Grape Growers



175 Margaret River
Wine Producers

**Margaret River is a
Boutique Wine Region.
56% of wine producers
crush less than 50 tonnes**

