



## COMMERCIAL MEMBER ADVERTISING OPPORTUNITIES

### ABOUT RAPEVINE

MRWA's weekly EDM update is an effective online marketing tool, offering exposure to businesses in the Margaret River Wine industry.

The electronic mail out is sent each Thursday to 750+ MRWA member contacts and is an excellent channel to inform our members of wine industry related news, upcoming events, services and offers.

Advertisers have a fantastic opportunity to build brand awareness to MRWA Wine Producer, Grape Grower and Commercial Members.

#### Exposure

eNews advertising is a cost-effective, instant and paper-free method of driving traffic to your website. Advertisements include a link directly to the website or specific webpage of your choice.

The weekly EDM is perfect for time sensitive advertising. Advertisers can customise their ads to emphasise their latest products, promotions or brand messages. Limited advertisers per week allows advertisers to stand out (through optimum exposure).

#### Standard Listing x 4 (valued at \$100 per week)

Image size: 400px(w) x 400px(h)

Header: Business Name

Paragraph - up to 50 words

Read More Link - to website, webpage or PDF



#### Young Gun of Wine

Registrations close tomorrow 16 August!

Young Gun of Wine is open to those making all forms of wine, from the experimental to the traditional, whether under their own label or employed by a wine company.

[Read more](#) for all the details and to enter.

\* Promotional material to be provided by sponsor.

Sponsorship is valid for 12 months from the date of joining.

Note: Sponsorship does not allow voting rights at AGM and Special General Meetings.

**For the enquiries about the MRWA and sponsorship benefits please contact:**

**Pip Heaford - Communication & Events Manager E: [pipheaford@margaretriver.wine](mailto:pipheaford@margaretriver.wine) T: 08 9757 9330**

**Margaret River Wine Association Inc.**

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**Email [mrwa@margaretriver.wine](mailto:mrwa@margaretriver.wine) | [www.margaretriver.wine](http://www.margaretriver.wine) | ABN 65 090 079 453**

- One postal mailout direct to MRWA members
- Four solus electronic mail (eDMs) to MRWA members
- Twelve adverts in our weekly Member eNews
- Four tickets to the Margaret River Wine Show
- Logo in the Commercial Member Directory