

## 2019 COMMERCIAL MEMBER BENEFITS

1 January - 31 December

### About the Margaret River Wine Association (MRWA)

The MRWA is the peak body for Margaret River grape growers and winemakers. It was established in the late 1970's as the Margaret River Grape Growers & Winemakers Association and was incorporated in 1982.

**Our Vision:** Margaret River is recognised amongst the world's most compelling fine wine experiences.

**Our Mission:** Provide members relevant, effective support and high-quality services to promote the Margaret River fine wine experience in key markets.

**Our Organisational Values:** Excellence, Collaboration, Sustainability, Transparency.

### Member Benefits

#### Communications

- Industry news via weekly Member enews, Grapevine.
- Listing in the Commercial Member Directory link from Grapevine.
- Listings/adverts in Grapevine. Maximum of 4 listings/weeks per year valued at \$50 each.
  - Listings/adverts are created by MRWA in a standard template.
  - Please supply: 1 logo/image (minimum 400 pixels wide), 50 word description, website address and or PDF for a 'Read more...' link.
- Listings/adverts in the 'News from our Members' section of our consumer enews with reach of 6,500+ as per above.
- Listing on the MRWA website, margaretriver.wine.

#### Marketing & Events

- Invitations and discounts to training and development opportunities.
- Invitation to participate in MRWA promotional campaigns and events.
- Networking opportunities at member events.

#### Annual Fee

\$450

Fee and benefits will be pro-rata from the date of joining.

*Note: Commercial Membership does not allow voting rights at AGM and Special General Meetings.*

Complete this form to join the Association: <https://margaretriverwine.wufoo.eu/forms/mrwa-commercial-member/>

For the enquiries about the MRWA and member benefits please contact Pip Heaford, Communication & Events Manager at [pipheaford@margaretriver.wine](mailto:pipheaford@margaretriver.wine) or on + 61 8 9757 9330.

Margaret River Wine Association Inc.

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