

2019 MRWA SPONSORSHIP PROSPECTUS

1 January - 31 December

As a not for profit body the Margaret River Wine Association (MRWA) gratefully accepts industry support in order to better service the local wine industry and its partners.

Commercial Members are invited to partner with us through an annual sponsorship of the Association and by doing so you are helping to guarantee the ongoing growth of the Margaret River fine wine brand.

Sponsorship Levels

Silver Sponsor - \$700 (inc GST)

- Six listings/adverts in weekly Member enews, Grapevine.
Listing is for 1 week only - Each listing is valued at \$50.
- Logo in the Commercial Member Directory in Grapevine.
- One free electronic direct mail (email) to MRWA members valued at \$300.*
- One free postal mailout to MRWA members valued at \$500.*

* Promotional material to be provided by sponsor.

Gold Sponsor- \$1,500 (inc GST)

- Eight listings/adverts in weekly Member enews, Grapevine.
Listing is for 1 week only - Each listing is valued at \$50.
- Logo in the Commercial Member Directory in Grapevine.
- Two tickets to Margaret River Wine Show Awards Presentation valued at \$370.
- Two free electronic direct mail (email) to MRWA members valued at \$600.*
- Two free postal mailout to MRWA members valued at \$1,000.*

* Promotional material to be provided by sponsor.

Platinum Sponsor- \$2,850 (inc GST)

- Twelve listings/adverts in weekly Member enews, Grapevine.
Listing is for 1 week only - Each listing is valued at \$50.
- Logo in the Commercial Member Directory in Grapevine.
- Four tickets to Margaret River Wine Show Awards Presentation valued at \$740.
- Three free electronic direct mail (email) to MRWA members valued at \$900.*
- Three free postal mailout to MRWA members valued at \$1,500.*

* Promotional material to be provided by sponsor.

Sponsorship Fee and benefits will be pro-rata from the date of joining.

Note: Sponsorship does not allow voting rights at AGM and Special General Meetings.

For the enquiries about the MRWA and sponsorship benefits please contact Pip Heaford, Communication & Events Manager at pipheaford@margaretriver.wine or on + 61 8 9757 9330.

Margaret River Wine Association Inc.

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