

2018 GRAPE GROWER MEMBER BENEFITS

1 January - 31 December

About the Margaret River Wine Association (MRWA)

The charter of the Association is to represent the interests of the Margaret River wine industry and promote Margaret River wine.

On behalf of its members, the Margaret River Wine Association Board is responsible for the governance, stewardship and the progressive attainment of its constitutional objectives whose overarching strategic focus and intent being: **“To consistently position Margaret River as one of the world’s most compelling regional fine wine experiences.”**

The Margaret River Wine Association was started by a group of winemakers back in the late 1970’s, the Margaret River Grape Growers & Winemakers Association as it was known then, was incorporated in 1982 and at that time had only a handful of members. Today the Association has over 280 members who continue to see solid growth and represent over 70% of Western Australian wine exports valued at \$31.5M.

Member Benefits

- Voting Rights at AGM and Special General Meetings.
- Ability to sit on the Board and sub-committees.

Communications

- Industry news via weekly Member enews, Grapevine.
- Listings in the ‘Member News’ and ‘Notice Board’ sections of Grapevine.
- Listings on the Vine & Wine Register on margaretriver.wine (Margaret River GI fruit only).
- Listing on the MRWA website, margaretriver.wine (Margaret River GI vineyards only).
- Listings in the ‘News from our Members’ section of our consumer enews with reach of 6,500+.

Marketing & Events

- Free entry into the Viticultural Excellence Award (\$2,000 travel bursary prize) valued at \$150.
- Invitations and discounts to training and development opportunities.
- Invitation to participate in MRWA events.
- Networking opportunities at member events.

Annual Fee

\$450 (inc GST)

Complete this form to join the Association: <https://margaretriverwine.wufoo.eu/forms/mrwa-grape-grower-member/>

For the enquiries about the MRWA and member benefits please contact Pip Heaford, Communication & Events Manager at pipheaford@margaretriver.wine or on + 61 8 9757 9330.

Margaret River Wine Association Inc.

PO Box 204 Margaret River WA 6285 | Tel +618 9757 9330

Email mrwa@margaretriver.wine | www.margaretriver.wine | ABN 65 090 079 453