

2018 COMMERCIAL MEMBER BENEFITS

1 January - 31 December

About the Margaret River Wine Association (MRWA)

The charter of the Association is to represent the interests of the Margaret River wine industry and promote Margaret River wine.

On behalf of its members, the Margaret River Wine Association Board is responsible for the governance, stewardship and the progressive attainment of its constitutional objectives whose overarching strategic focus and intent being: **“To consistently position Margaret River as one of the world’s most compelling regional fine wine experiences.”**

The Margaret River Wine Association was started by a group of winemakers back in the late 1970’s, the Margaret River Grape Growers & Winemakers Association as it was known then, was incorporated in 1982 and at that time had only a handful of members. Today the Association has over 280 members who continue to see solid growth and represent over 70% of Western Australian wine exports valued at \$31.5M.

Member Benefits

Communications

- Industry news via weekly Member enews, Grapevine.
- Listing in the Commercial Member Directory link from Grapevine.
- Listings/adverts in Grapevine. Maximum of 4 listings/weeks per year valued at \$50 each.
 - Listings/adverts are created by MRWA in a standard template.
 - Please supply: 1 logo/image (minimum 200 pixels wide), 50 word description, website address and or PDF for a ‘Read more...’ link.
- Listings/adverts in the ‘News from our Members’ section of our consumer enews with reach of 6,500+ as per above.
- Listing on the MRWA website, margaretriver.wine.

Marketing & Events

- Invitations and discounts to training and development opportunities.
- Invitation to participate in MRWA promotional campaigns and events.
- Networking opportunities at member events.

Annual Fee

\$450 (inc GST)

Note: Commercial Membership does not allow voting rights at AGM and Special General Meetings.

Complete this form to join the Association: <https://margaretriverwine.wufoo.eu/forms/mrwa-commercial-member/>

For the enquiries about the MRWA and member benefits please contact Pip Heaford, Communication & Events Manager at pipheaford@margaretriver.wine or on + 61 8 9757 9330.